



Fit Patna Marathon

RUN FOR HEALTH



FIT PATNA MARATHON



ABOUT US

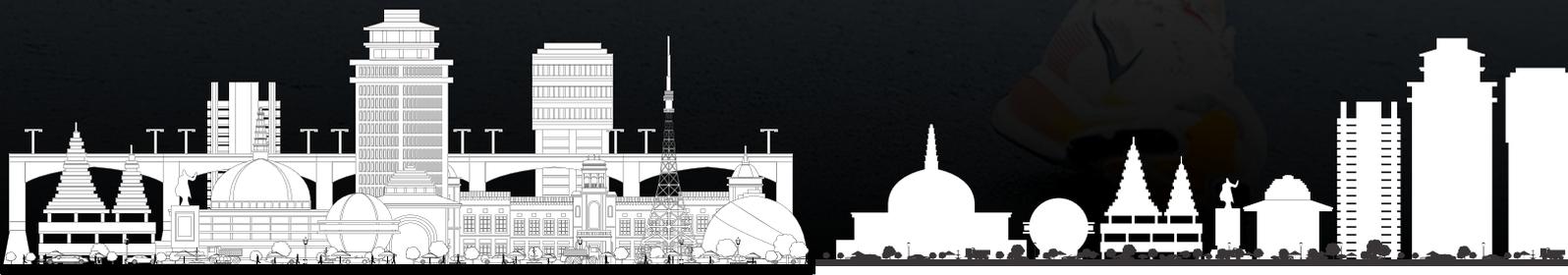
- The Patna Marathon is a flagship running event celebrating fitness, community spirit, and cultural pride.
- Brings together athletes, amateurs, families, and fitness lovers from across India.
- A platform to promote healthy living and showcase the vibrant heritage of Patna.





OBJECTIVES OF THE EVENT

- Promote fitness & healthy lifestyle
- Encourage youth participation
- Create awareness about environment, health & social issues
- Strengthen community bonding
- Highlight the beauty and culture of Patna
- Fitness & Wellness
- Clean & Green Patna
- Women's Safety & Empowerment
- Youth Leadership



Fit Patna Marathon

RUN FOR HEALTHY

RACE CATEGORIES

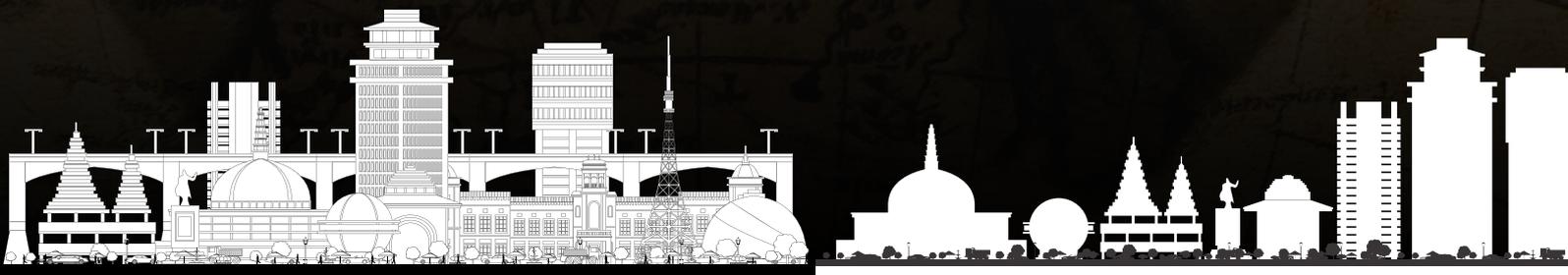
- Half Marathon - 21 KM
- Quarter Marathon - 11 KM
- Fun Run - 5km & Open to All
- Special Run - Senior Citizens & Differently-Abeld





ROUTE OVERVIEW

- Start & Finish: (Gandhi Maidan Gate no-1 to Gandhi Maidan Gate no- 4).
- Key route landmarks: Gandhi Maidan, via Marine Drive, JP Ganga Path, Pmch Underpass.
- Hydration & medical support at every 4-5 KM.
- Traffic-controlled and safety-managed route.
- Medical Check points.
- Specialized Doctors Team.





Fit Patna Marathon

RUN FOR HEALTH

SAFETY & SUPPORT ARRANGEMENTS

- Medical teams & ambulances on standby
- Hydration booths & energy stations
- Route volunteers for guidance
- Police & security support
- Emergency response team





BENEFITS FOR PARTICIPANTS

- Finisher Medal
- T-Shirt & Bib
- Certificates for timed runners
- Refreshments & hydration
- Cash prizes (Rs 50,000) 1st Winner
- Cash Prizes (Rs 25,000) 2nd Winner
- Cash Prizes (Rs 15,000) 3rd Winner
- A memorable Patna city experience



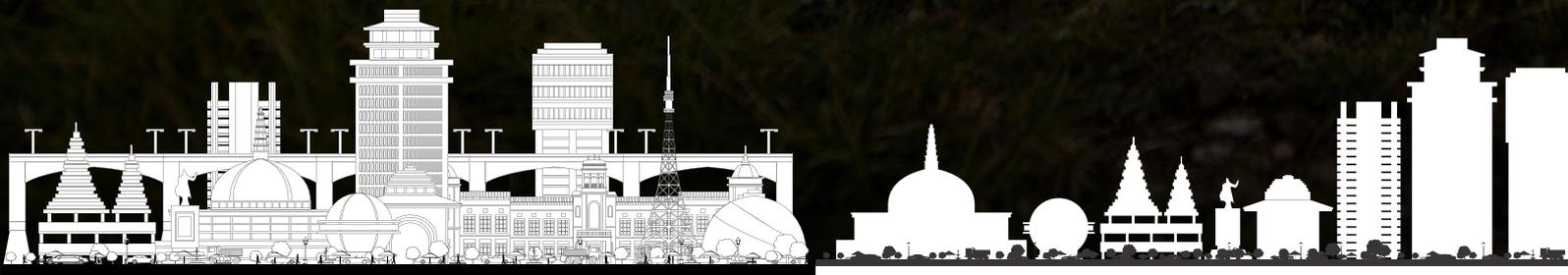


Fit Patna Marathon

RUN FOR HEALTH

ENVIRONMENTAL COMMITMENT

- Zero Plastic Event (Biodegradable cups, reusable bottles)
- Dustbins & waste segregation points on route
- Tree plantation ceremony post-event
- Eco-friendly participant kits
- Awareness messages on climate & clean environment





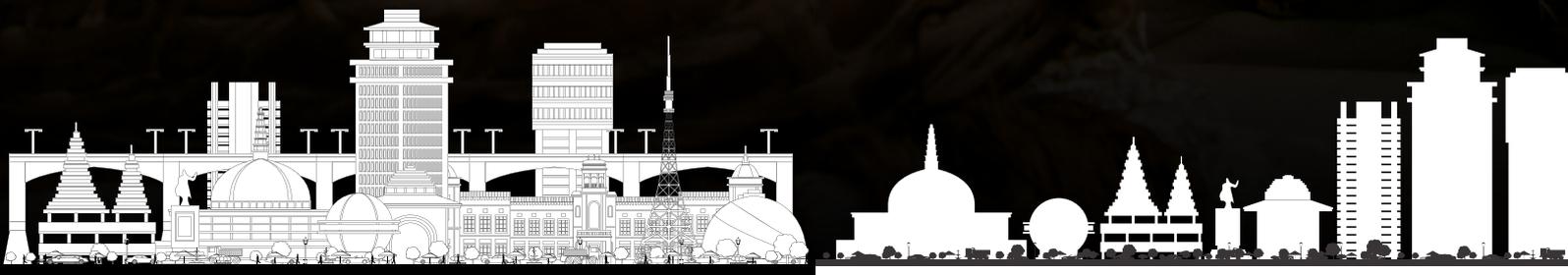
Fit Patna Marathon

RUN FOR HEALTH



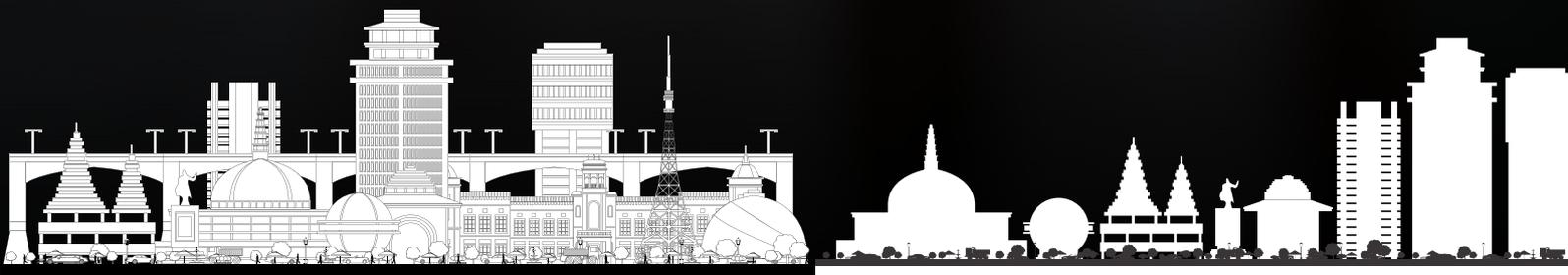
CULTURAL INTEGRATION

- Traditional Bihari folk performances
- Dhol, Nagada, and Chhau dance cheering zones
- Mithila art-based selfie booths
- Cultural Parade before the event flag-off



PARTNER & SPONSOR BRANDING OPPORTUNITIES

- Hoardings (4-5) all sides of Patna.
- Poll branding entire through out the route.
- Google News.
- Print Media News paper.
- Magazine.
- Advertising Video. (1min- 2min).
- Led Screen.
- Social Media Ids (5-10 Instagram ids).
- Print Collateral (id cards, passes, banners etc).
- T- Shirts.
- Media Check boards.
- Advertising Standees.
- Radio Ads.
- Medical check Point.
- Water Points.





THANK YOU

For More Details

Mail us- info.fitpatnamarathon@gmail.com